

Summer Holt

Kerrville, TX | 830-688-2730 | summerholt24@gmail.com | <https://sonshinecreative.myportfolio.com/>

EDUCATION

Bachelor of Science (B.S.) in Graphic Design

Full Sail University | Winter Park, FL

Expected Graduation: July 2026 | GPA: 3.9 | Portfolio: <https://sonshinecreative.myportfolio.com/>

Associates of Applied Science (A.A.S.) in Graphic Design

Full Sail University | Winter Park, FL

Graduated: November 2025 | GPA: 4.0

Associates of Applied Science (A.A.S.) in Computer Science - Business Programmer/Analyst

Central Texas College | Killeen, TX

Graduated: 2002

SKILLS

PROFESSIONAL

- Project Management
- Cross-functional Collaboration
- Community Engagement
- Marketing Strategy
- Brand Strategy
- Brand Stewardship
- Copywriting & Editing
- Organization
- Creative Problem Solving
- Time Management
- Written Communication
- Attention to Detail

DESIGN

- Vector Illustration
- Typography
- Grid Systems
- UI/UX
- Responsive Web
- Brand Identity
- Editorial
- Presentation
- Packaging
- Print Production
- Color Theory

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe Premiere
- Canva Pro
- Figma
- WordPress
- Wix Classic
- Wix Studio
- FileZilla

WEB & SOCIAL MEDIA

- HTML5, CSS3, JavaScript
- Basic SEO
- Content Management System
- Information Architecture
- Hootsuite
- LinkedIn
- Facebook
- Instagram
- YouTube
- Snapchat
- TikTok

EXPERIENCE

OWNER & CREATIVE DIRECTOR SONSHINE CREATIVE

**2015-Present
Kerrville, Texas**

- Partner with small businesses, nonprofit organizations, and Christ-centered ministries to develop strategic branding, marketing communications, and websites aligned with organizational goals.
- Lead discovery meetings to translate client objectives into clear, audience-focused messaging and visual communications.
- Create print and digital marketing collateral, websites, and social media content using Adobe Creative Cloud, Canva Pro, and Figma.
- Design, develop, and maintain WordPress and Wix websites emphasizing user experience, branding, and SEO.
- Manage multiple projects, client relationships, timelines, budgets, and deliverables.

GRAPHIC DESIGNER & OFFICE ADMINISTRATOR KWIKSIGNS

**2024
Kerrville, Texas**

- Designed large-format signage, banners, business cards, posters, marketing materials, and prepared print-ready files for production
- Managed front desk operations, customer inquiries, estimates, invoicing, and payments using QuickBooks.

**GRAPHIC DESIGNER
KERRVILLE DAILY TIMES**

2022
Kerrville, Texas

- Collaborated with editorial and sales teams to design & produce engaging, reader-focused print advertisements and weekly editorial publications while meeting strict weekly print deadlines.
- Served as lead designer for *Hill Country Weekly*, *River Hills Living*, *Puzzle Book*, and *Hill Country Entertainment*, maintaining consistent branding, layout, and print quality.

**WEB DESIGNER & ADMINISTRATIVE SUPPORT
THE COMING KING FOUNDATION**

2013-2017
Kerrville, Texas

- Attended Board of Directors monthly meetings serving as IT support consultant and assisting with volunteer coordination and community outreach initiatives
- Managed and maintained the Foundation's four websites, ensuring accurate and timely content updates including weekly updates of the radio show for three consecutive years and a breaking news page.
- Created, scheduled and published social media content using Hootsuite across Facebook, Twitter, and YouTube to support outreach and community engagement.
- Created a flagship multimedia presentation that continues to be featured on the Foundation's official website and YouTube channel more than a decade after its original release with attributing credit.
- Supported the day-to-day office operations including; welcoming visitors, serving as point of contact for donors, volunteers and guests, preparing administrative forms and documents, maintaining organized filing systems, processing daily donor contributions, prayer request cards and managing incoming calls, email correspondence, and general office communications.

**PROGRAMMER I
BEXAR COUNTY INFORMATION SYSTEMS**

2002-2006
San Antonio, Texas

- Supported Criminal Justice Information Systems for multiple county departments, including the Sheriff's Office, District Clerk, County Clerk, and Juvenile Probation.
- Collaborated with department personnel to analyze business needs and develop IBM mainframe software solutions and database reports that improved operational efficiency and supported county operations.

LEADERSHIP & COMMUNITY SERVICE

MINISTRY LEADER

1999-2025

CROSS KINGDOM | IMPACT CHRISTIAN | CALVARY TEMPLE | TRINITY WORSHIP | Kerrville & Killeen, Texas

- Directed and assisted children's and youth ministry programs.
- Provided graphic design services and administrative support.

**LEAD BRAND DESIGNER
CENTURIONS MICHIGAN**

2022
Dimondale, Michigan (Remote)

Led a three-person creative team in executing a full organizational rebrand, including a logo, website, and social media awareness campaign supporting the mission to combat human trafficking.

**MICROSOFT EXCEL INSTRUCTOR
KERR COUNTY CHRISTIAN WOMEN'S JOB CORPS**

2019-2020
Kerrville, Texas

Taught two semesters of Microsoft Excel fundamentals to a small group of adult women preparing to enter the workforce.

**BOARD SECRETARY & BRAND DESIGNER
BANDERA YOUTH SOCCER ORGANIZATION**

2006-2008
Bandera, Texas

Designed the organization's logo, website, and branded team apparel while serving on the Board of Directors.